

Total Lobbying Effort

Total Lobbying Expenditures

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
\$18,250.00	\$22,500.00	\$22,500.00	\$22,500.00	\$85,750.00

Total Hours Communicating

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
16.50	9.50	8.50	9.00	43.50

Total Hours Other

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
18.00	9.00	3.00	4.50	34.50

Hours Lobbied on Each Matter

Lobbying Effort On Budget Bill Subjects

Financial Institutions

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	4.00 (20%)	2.00 (15%)		6.00 (8%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

Interstate rate regulation

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	1.85 (10%)	2.30 (20%)	4.73 (35%)	8.88 (11%)

Regulation of payday loans

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	5.55 (30%)	1.15 (10%)		6.70 (9%)

Administrative Rule DFI-bkg 75 related to payday lending

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
25.88 (75%)				25.88 (33%)

DFI rules Bkg 75

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total

5.18 (15%)				5.18 (7%)
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DFI - Bkg. 75 related to Payday lending

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
			4.73 (35%)	4.73 (6%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
2 (5%)				1.73 (2.22%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
1.73 (5%)	7.40 (40%)	6.33 hours (55%)	4.05 (30%)	19.51 (25.01%)